

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

FORM D

Washington, D.C. 20549

OMB APPROVAL

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** JEODM I IMITED OFFEDING EXEMPTION

UNIFORM LIMITED OFFERING EXEMITION	
Name of Offering (check if this is an amendment and name has changed, and indicate change.)	<u> </u>
KnowFat Franchise Company, Inc. Private Placement	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOE 3	CD 8.E.O.
Type of Filing: New Filing Amendment	- LE.O.
A. BASIC IDENTIFICATION DATA	AN 3 - 2007
1. Enter the information requested about the issuer	
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)	1086
KnowFat Franchise Company, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Num	nber (Including Area Code)
255 Washington Street, Suite 100. Newton, MA 02458	517) 787-6000
	nber (Including Area Code)
(if different from Executive Offices)	
Brief Description of Business	
The issuer develops and sells franchised retail outlets offering food service featuring low-fat, low-carbohydrate and low-cubeverages and nutritional products to the general public.	alorie food items, selected
Type of Business Organization	
☐ corporation ☐ limited partnership, already formed ☐ other (please specify):	
business trust limited partnership, to be formed	PROCESSED
Month Year	
Actual or Estimated Date of Incorporation or Organization: 0 9 0 3 🛮 Actual 🔲 Estimated	/
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State:	JAN 1 2 2007
CN for Canada; FN for other foreign jurisdiction)	
GENERAL INSTRUCTIONS	IHOWSON FINANCIAL
	FIMMIA CAP

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6). 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1 of 10

SEC 1972 (6-02)

		A. BASIC	IDENTIFICATION DATA		
2. Enter the information requ	ested for the followi	ng:			
Each promoter of the	issuer, if the issuer	has been organized w	ithin the past five years;		
 Each beneficial own 	er having the power	to vote or dispose, or	direct the vote or disposition of, 109	% or more of a class o	f equity securities of the issuer.
 Each executive office 	er and director of co	rporate issuers and of	corporate general and managing par	tners of partnership i	ssuers; and
Each general and ma	naging partner of pa	rtnership issuers.	<u></u>		
Check Box(es) that Apply:		Beneficial Own	er 🔀 Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Naddaff, George	ndividual)				
Business or Residence Address 255 Washington Street, Suite 10	(Number and Stree 00, Newton, MA 024	t, City, State, Zip Coc 58	de)		
Check Box(es) that Apply:	☑ Promoter	Beneficial Ov	wner 🔀 Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if it Spitz, Eric	ndividual)				
Business or Residence Address 255 Washington Street, Suite 10			le)		
Check Box(es) that Apply:	□ Promoter	Beneficial Own	ner 🛛 Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if in Jacobus, Gary	ndiviđual)				
Business or Residence Address 255 Washington Street, Suite 10			ie)		
Check Box(es) that Apply: *Mr. Kurtz may be considered	Promoter the beneficial owner	Beneficial Ow of shares held by Lov	ner*	Director	☐ General and/or Managing Partner
Full Name (Last name first, if it Kurtz, Tim	ndividual)				
Business or Residence Address 9 Milestone Lane, Northboroug		t, City, State, Zip Coo	de)		
Check Box(es) that Apply:	Promoter	Beneficial Ow	mer	Director	General and/or Managing Partner
Full Name (Last name first, if it Low Fat No Fat Gournet Cafe,	•				
Business or Residence Address 9 Milestone Lane, Northboroug		t, City, State, Zip Co	de)		
Check Box(es) that Apply:	Promoter	Beneficial O	wner 🔀 Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if it Ashmore, Jill	ndividual)				
Business or Residence Address 255 Washington Street, Suite 1			de)		
Check Box(es) that Apply:	Promoter	☐ Beneficial Ow	ner	Director	General and/or Managing Partner
Full Name (Last name first, if it Parduhn, Michael	ndividual)				
Business or Residence Address 255 Washington Street, Suite 1			de)		
	(Use	blank sheet, or copy a	nd use additional copies of this shee	t, as necessary)	

		A. BASIC IDE	NTIFICATION DATA		
2. Enter the information req	uested for the follow	ing:			
 Each promoter of th 	e issuer, if the issuer	has been organized within th	ne past five years;		
 Each beneficial own 	ner having the power	to vote or dispose, or direct t	the vote or disposition of, 10%	6 or more of a class o	f equity securities of the issuer.
 Each executive office 	cer and director of co	orporate issuers and of corpor	ate general and managing par	tners of partnership i	ssuers; and
 Each general and m 	anaging partner of pa	artnership issuers.			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if i Mackey, Tom	ndividual)				
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if i Norton, Irma	individual)				
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner		Director	General and/or Managing Partner
Full Name (Last name first, if Cutler, Efrem	individual)				
				,	
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if Horn, Greg	individual)				
Business or Residence Address 2971 NE 27th Avenue, Lightho	Number and Streets Point, FL 33064	et, City, State, Zip Code)		·	
Check Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if Arras, Rick	individual)				
		et, City, State, Zip Code)			
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if Grayson, Robert	individual)				
Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive Officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and					
	individual)				
		et, City, State, Zip Code)			

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

	B. INFORMATION ABOUT OFFERING		
		Yes	No
1.	Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?		\boxtimes
	Answer also in Appendix, Column 2, if filing under ULOE.		
2.	What is the minimum investment that will be accepted from any individual?	\$ <u>50,000</u>	
		Yes	No
3.	Does the offering permit joint ownership of a single unit?	П	×
4.	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any		
4.	commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.		
	l Name (Last name first, if individual) Ipern Capital, Inc.		
Bu	siness or Residence Address (Number and Street, City, State, Zip Code) 351 NE 29th Ave., Suite 500, Aventura, FL 33180		
	me of Associated Broker or Dealer		
Sta	tes in Which Person Listed Has Solicited or Intends to Solicit Purchasers		
	(Cheek "All States" or check individual States)	☐ All	States
	AL AK AZ AR CA CO CT DE DC FL GA	HI	ID
	IL IN IA KS KY LA ME MD MAX MI MN	MS	MO
	MT NE NV NH NJ NM NY NC ND OH OK	OR	PA
	RI SC SD TN TX UT X VT VA WA WV WI	WY	PR
Fu	Il Name (Last name first, if individual)		
Bu	siness or Residence Address (Number and Street, City, State, Zip Code)		
Na	me of Associated Broker or Dealer		
Sta	ites in Which Person Listed Has Solicited or Intends to Solicit Purchasers		
	(Cheek "All States" or check individual States)	☐ All	States
	AL AK AZ AR CA CO CT DE DC FL GA	HI	ID
	IL IN IA KS KY LA ME MD MA MI MN	MS	MO
	MT NE NV NH NJ NM NY NC ND OH OK	OR	PA
	RI SC SD TN TX UT VT VA WA WV WI	WY	PR
Fu	Il Name (Last name first, if individual)		
Bu	siness or Residence Address (Number and Street, City, State. Zip Code)		
Na	me of Associated Broker or Dealer		
Sta	ites in Which Person Listed Has Solicited or Intends to Solicit Purchasers		
	(Cheek "All States" or check individual States)	🔲 All	States
	AL AK AZ AR CA CO CT DE DC FL GA	HI	ID
	IL IN IA KS KY LA ME MD MA MI MN	MS	MO
	MT NE NV NH NJ NM NY NC ND OH OK	OR	PA
	RI SC SD TN TX UT VT VA WA WV WI	WY	PR

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND US	E OF PROCEE	DS		
1.	Enter the aggregate offering price of securities included in this offering and the total amount alread sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, chec this box \(\square\) and indicate in the columns below the amounts of the securities offered for exchange an already exchanged.	k			
	Type of Security	Aggregate Offering Price	e	Amo	unt Already Sold
	Debt	¢ n		\$ 0	
	Equity				2 047 500
	Common Preferred	\$ 0,123	.000	\$	3,047,500
	Convertible Securities (including warrants)	c 0		£ 0	
	-	-			····
	Partnership Interests				
	Other (Specify)				
	Total	\$		\$	
2.	Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in the offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of the purchases on the total lines. Enter "0" if answer is "none" or "zero."	e			
		Number Investors		Doll	ggregate ar Amount Purchases
	Accredited Investors	12		\$	3,047,500
	Non-accredited Investors	0		\$ <u>0</u>	
	Total (for filings under Rule 504 only)				
	Answer also in Appendix, Column 4, if filing under ULOE.				
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.				
	Type of Offering	Type of Security		Dol	lar Amount Sold
	Rule 505		<u>_</u>	\$	
	Regulation A			\$	<u></u>
	Rule 504			\$	
	Total			\$	
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of th securities in this offering. Exclude amounts relating solely to organization expenses of the insure The information may be given as subject to future contingencies. If the amount of an expenditure not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees	ne r. is		\$	
	Printing and Engraving Costs			\$	
	Legal Fees		\boxtimes	\$	20,000
	Accounting Fees			\$	
	Engineering Fees			\$	
	Sales Commissions (specify finders' fees separately)*		⊠	\$	812,500
	Other Expenses (identify) copy and mailing Blue Sky filing fees		⊠	\$	2,000
	Total		⊠	\$ \$	834,500
	i Vidi	***************************************	KZI	Ψ	007,000

^{*} Assumes that the offering is subscribed for in full.

	C. OFFERING PRICE, N	UMBER OF INVESTORS, EXPENSES AN	D USE OF PROCEEDS	
	b. Enter the difference between the aggregar Question I and total expenses furnished in responsable gross proceeds to the issuer."		e is the	\$
	Indicate below the amount of the adjusted gross each of the purposes shown. If the amount for check the box to the left of the estimate. The gross proceeds to the issuer set forth in response	r any purpose is not known, furnish an estim total of the payments listed must equal the a	ate and	
			Payments to	
			Officers. Directors, &	Payments to
			Affiliates	Others
	Salaries and fees		🗆 \$. 🗆 \$
	Purchase of real estate		🗆 \$	
	Purchase, rental or leasing and installation of ma			
	and equipment	-	🗆 \$. 🗆 \$
	Construction or leasing of plant buildings and fa	cilities	🗆 \$	<u></u> \$
	Acquisition of other businesses (including the va			
	offering that may be used in exchange for the assistance pursuant to a merger)	sets or securities of another	🗆 \$	
	Repayment of indebtedness			
	Working capital			
	5 .		_	
	Other (specify):		\$	_ ⊔ э
			— П	□ \$
	Column Totals			_
	Total Payments Listed (column totals added)		<u> </u>	7,290,500
		D. FEDERAL SIGNATURE	<u> </u>	
signa	issuer has duly caused this notice to be signed ture constitutes an undertaking by the issuer to mation furnished by the issuer to any non-accred	furnish to the U.S. Securities and Exchange	Commission, upon writte	Rule 505, the following n request of its staff, the
ssuc	r (Print or Type)	Signature 7	Date	1 -
۲no	vFat Franchise Company, Inc.	Signature Lune Spl	n Dece	mber 28,21
_	e of Signer (Print or Type)	Title of Signer (Print or Type)		
Nam		President and Co-CEO		

	E. STATE SIGNATURE								
1.	Is any party described in 17 CFR 230.262 presently subject to any of the disqualification provisions of such rule?	Yes	No ⊠						
	See Appendix, Column 5, for state response.								
2.	The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is f (17 CFR 239.500) at such times as required by state law.	iled a no	tice on Form D						
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information for offerees.	ırnished	by the issuer to						
4.	The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming exemption has the burden of establishing that these conditions have been satisfied.								

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)	Signature 1	Date
KnowFat Franchise Company, Inc.	(hun Spin	December 28,2006
Name (Print or Type)	Title (Print or Type)	
Eric Spitz	President & Co-CEO	

Instruction.

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

			~	A	PPENDIX				
1	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
AL									
AK									
AZ				_					
AR									
CA									
СО									
СТ		X	Preferred Stock \$100,000	1	\$100,000	0	\$0		х
DE									
DC									
FL		х	Preferred Stock \$50,000	1	\$50,000	0	\$0		Х
GA									
ні								_	
ID									
IL	: =								
IN									
IA									
KS									
KY									
LA		<u>.</u>							
ME									
MD									
MA		Х	Preferred Stock \$722,500	6	\$722,500	0	\$0		Х
Mi									
MN									
MS									

				A	PPENDIX				
1	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				5 Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes No			Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО									
МТ									
NE									
NV	_								
NH									
NJ									
NM									
NY									
NC									
ND									
ОН									
ок									
OR									
PA									
RI							-		
SC									_
SD									
TN									
TX									
UT	<u> </u>	Х	Preferred Stock \$100,000	1	\$100,000	0	\$0		х
VT	<u>.</u>	х	Preferred Stock \$25,000	i	\$25,000	0	\$0		Х
VA									
WA									
wv									
WI									

				Al	PPENDIX				
1	<u> </u>	2	3			4			5
	Intend to sell to non-accredited investors in State (Part B-Item 1)		Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item 2)				Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
WY									
PR							···		